



CAPE BRETON UNIVERSITY
STUDENTS' UNION

Submitted by:

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Attending the Canadian Organization of Campus Activities (COCA) conference was a truly enriching experience that left me inspired and motivated to enhance campus programming at my own institution. As we entered the venue, we could feel the buzz of excitement in the air, a palpable energy radiating from the diverse group of student leaders gathered together. The conference embodied COCA's mission to foster quality campus programming through education, information sharing, and resources. It was a haven for knowledge seekers, with numerous educational sessions and workshops tailored to the specific needs and interests of student leaders.

The emphasis on education was evident as renowned speakers took the stage, sharing their expertise on various topics, ranging from event planning and marketing strategies to leadership development and fostering inclusivity. One aspect that truly stood out was the strong sense of community and camaraderie among attendees. The social networking opportunities provided a platform for student leaders from different institutions to connect, share ideas, and build lasting relationships. Through casual conversations and structured networking sessions, we had the pleasure of engaging with fellow leaders from diverse backgrounds and perspectives. The discussions were vibrant and insightful, with each individual bringing their unique experiences and approaches to the table.

The events organized during the conference were a testament to the creativity and innovation within the campus programming sphere. From captivating magic shows that left us in awe to exhilarating performances by rock stars and soulful jazz musicians, every event was carefully curated to entertain and engage the attendees. One event that particularly struck a chord with me was the "COLOUR PARTY," where we celebrated unity and peace, creating a vibrant spectacle that embraced international students in Canada. It

was heartwarming to witness the collective efforts to foster a welcoming and inclusive environment on campuses across the country. The highlight of the conference for me was the student life summit. These summits provided a platform for student leaders to learn, exchange ideas, and bring fresh perspectives to their respective institutions. The roundtable discussions were thought-provoking as we shared our experiences, challenges, and successes. It was fascinating to delve into topics that shaped our campuses, such as mental health initiatives, sustainability efforts, and community engagement programmes. Changing tables allowed us to interact with new individuals, expanding our network and broadening our horizons.

As we reflect on our time at the COCA conference, we are filled with a sense of empowerment and inspiration. The wealth of knowledge, connections, and resources gained will undoubtedly enrich our work as student leaders. The conference epitomized a sustainable and eco-friendly approach, with a focus on reducing waste, promoting recycling, and utilizing environmentally friendly practices throughout the event. In conclusion, the COCA conference was an immersive experience that encapsulated the spirit of educational growth, collaboration, and entertainment. It provided a platform for student leaders to exchange ideas, learn from one another, and shape the future of campus programming. We are grateful for the opportunity to have been a part of this transformative event, and we look forward to implementing the valuable insights gained to create impactful experiences at our own institution.